University of Central Arkansas

Assistant Professor, Public Relations

The School of Communication in the College of Fine Arts and Communication at the University of Central Arkansas invites applications for a tenure-track, assistant professor position in public relations beginning August 2017. The ideal applicant has professional experience and holds a Ph.D. in public relations or a relevant discipline; ABD will be considered if the degree will be completed by the time of appointment.

We seek applicants with the ability to teach in the public relations major, which draws from School of Communication courses in communication and journalism, as well as public relations. Applicants must possess the ability to teach and develop face-to-face and online courses in public relations research, public relations ethics, advanced public relations writing, social media analytics, and social media branding/messaging. A strong background in multimedia software, emerging digital media, and teaching with technology is considered a plus.

Other responsibilities include academic advising; serving on department, college, and university committees; professional and scholarly activity related to area of specialization; and participation in school governance. For more information about the University, visit www.uca.edu. Review of applications begins Nov. 14 and continues until the position is filled.

Please submit letter of application, vitae, statement of teaching philosophy, evidence of effective teaching, graduate transcripts, and three letters of recommendation through the online UCA employment application process for the position at https://jobs.uca.edu/. The University of Central Arkansas is an affirmative action/equal opportunity institution dedicated to attracting and supporting a diverse student, faculty and staff population through enhanced multicultural learning environments and opportunities. In keeping with its nondiscrimination policy in employment, admissions and other functions and programs, the university considers employees and students on the basis of individual merit and will not discriminate against a person on the basis of gender, race or color, ethnicity, religion, spiritual beliefs, national origin, age, familial status, socioeconomic background, sexual orientation, disability, political beliefs, intellectual perspective, genetic information, military status, or other factors irrelevant to participation in its programs. AA/EOE